

ORDER



Orders
Order / Rev: 713108 - 1
Alt Order #:
Product Desc: Flight 10/23-10/29, 2012
Estimate:
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: Political

KPNX

Primary AE: Mike Mejia
Sales Office: KPNX
Sales Region: LOC

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kirkpatrick for Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	44	\$29,715.00	\$25,257.75
10/29/12	10/29/12	9	\$4,440.00	\$3,774.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	44	\$29,715.00	\$25,257.75	0.00
November 2012	9	\$4,440.00	\$3,774.00	0.00
Totals	53	\$34,155.00	\$29,031.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Mejia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/24/12	10/24/12	M-F 530-6a 12 News Today	CM	530-6a	--1----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	--1----			1		\$165.00	0.00					
2	KPNX	10/29/12	10/29/12	M-F 530-6a 12 News Today	CM	530-6a	1-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----			1		\$165.00	0.00					
3	KPNX	10/23/12	10/23/12	M-F 6-7a 12 News Today	CM	6-7a	-1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-1-----			1		\$400.00	0.00					
4	KPNX	10/23/12	10/26/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	-1111--	:30	4	\$550.00	P-2	0.00	NM	4	\$2,200.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-1111--			4		\$550.00	0.00					
5	KPNX	10/29/12	10/29/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	1-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----			1		\$550.00	0.00					
6	KPNX	10/27/12	10/27/12	Saturday Today	CM	Saturday Today	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00

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Advertiser: Kirkpatrick for Congress
 Product Desc: Flight 10/23-10/29, 2012
 Estimate:
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SAT TDY NBC Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-					1	\$200.00		0.00			
7	KPNX	10/28/12	10/28/12	SUN TDY NBC Today Show (Su)	CM	6-7a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$200.00		0.00			
8	KPNX	10/28/12	10/28/12	Sun 8-10a 12 News Sun Today	CM	8-9a (8:00 AM-9:00 AM)	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
need to run 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$200.00		0.00			
9	KPNX	10/23/12	10/25/12	M-F 10-11a Kelly	CM	10-11a	-1-1---	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-1---					2	\$225.00		0.00			
10	KPNX	10/24/12	10/26/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	--1-1--	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1-1--					2	\$175.00		0.00			
11	KPNX	10/29/12	10/29/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	1-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$175.00		0.00			
12	KPNX	10/23/12	10/25/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	-1-1---	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-1---					2	\$175.00		0.00			
13	KPNX	10/29/12	10/29/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	1-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$175.00		0.00			
14	KPNX	10/23/12	10/26/12	M-F 3-4p Ellen	CM	3-4p	-1111--	:30	4	\$375.00	P-3	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$375.00		0.00			
15	KPNX	10/29/12	10/29/12	M-F 3-4p Ellen	CM	3-4p	1-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$375.00		0.00			
16	KPNX	10/23/12	10/26/12	M-F 5-530p M-F 5-530p	CM	5-530p	-1111--	:30	4	\$450.00	P-2	0.00	NM	4	\$1,800.00
p2 per mike															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$450.00		0.00			
17	KPNX	10/29/12	10/29/12	M-F 5-530p M-F 5-530p	CM	5-530p	1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
p2 per mike															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$450.00		0.00			
18	KPNX	10/23/12	10/26/12	M-F 6-630p 12 News 6pm	CM	6-630p	-1111--	:30	4	\$550.00	P-2	0.00	NM	4	\$2,200.00
p2 per mike															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$550.00		0.00			
19	KPNX	10/29/12	10/29/12	M-F 6-630p 12 News 6pm	CM	6-630p	1-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
p2 per mike															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	KPNX	10/29/12	10/29/12	M-F 6-630p 12 News 6pm	CM	6-630p	1-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1			\$550.00			0.00			
20	KPNX	10/23/12	10/26/12	M-F 630-7p Extra	CM	630-7p	-1111--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1111--		4			\$600.00			0.00			
21	KPNX	10/29/12	10/29/12	M-F 630-7p Extra	CM	630-7p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1			\$600.00			0.00			
22	KPNX	10/24/12	10/24/12	Wed Prime C Chicago Fire	CM	9-10p	--1----	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1			\$3,500.00			0.00			
23	KPNX	10/26/12	10/26/12	Fri Prime C Dateline	CM	9-10p	----1--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--		1			\$2,000.00			0.00			
24	KPNX	10/23/12	10/26/12	M-F 10p News M-F 10pm News	CM	10-1035p	-1121--	:30	5	\$1,400.00	P-2	0.00	NM	5	\$7,000.00
		p2 per miike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1121--		5			\$1,400.00			0.00			
25	KPNX	10/29/12	10/29/12	M-F 10p News M-F 10pm News	CM	10-1035p	1-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		p2 per miike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1			\$1,400.00			0.00			
26	KPNX	10/27/12	10/27/12	Sa 10pm News Sa 10pm News	CM	10-1030p	-----1-	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1			\$1,400.00			0.00			
27	KPNX	10/28/12	10/28/12	Su 10 pm News Su 10pm News	CM	10-1035p	-----1	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1			\$1,400.00			0.00			
28	KPNX	10/23/12	10/26/12	Tonight Show Tonight Show	CM	1035-1135p	-1111--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1111--		4			\$500.00			0.00			
													Totals	53	\$34,155.00

*Tax 1 Note: Tax 0.5%.